

# CultTour

## FUNDRAISING OPTIONS

for the ETC SEE project

CultTour

Cultural (garden) heritage as focal points

for sustainable tourism



CultTour



May 2014

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## **I. EUROPEAN FUNDRAISING OPTIONS**

### **A. CREATIVE EUROPE 2014 – 2020**

### **B. EUROPEAN PROGRAMS AND ACTIONS IN TERMS OF CULTURE AND CULTURAL HERITAGE PROMOTION**

### **C. TERRITORIAL CO-OPERATION**

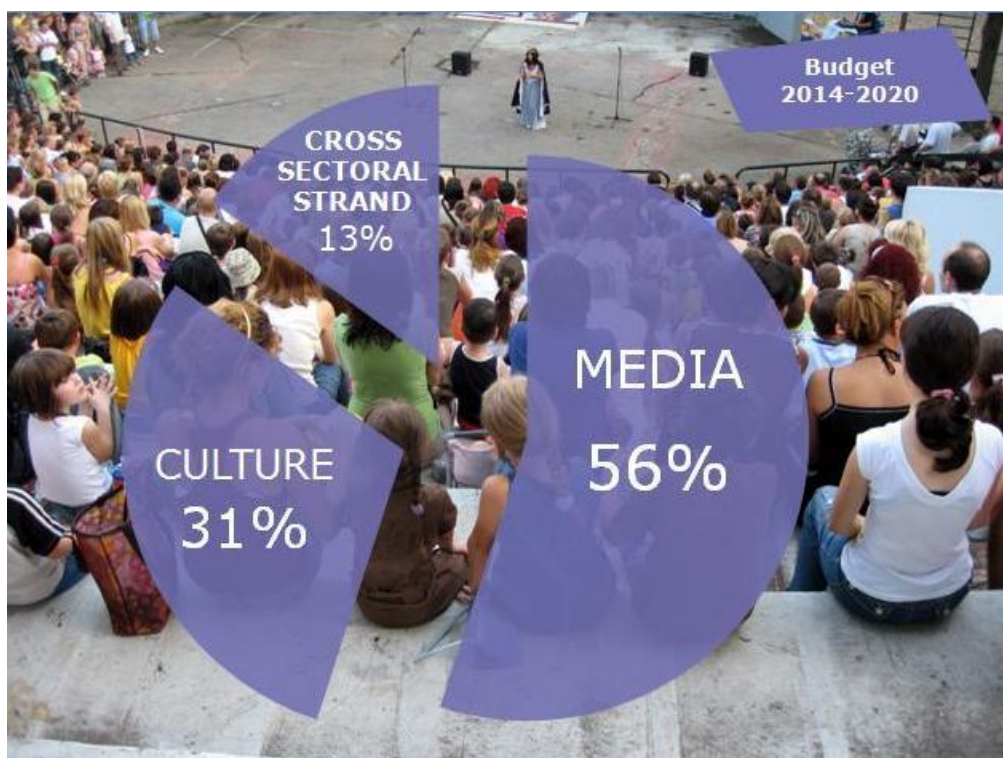
## A. CREATIVE EUROPE 2014 – 2020

The first calls under the new EU Framework Programme for Culture – Creative Europe – (former CULTURE 2007-2013 Program) have been published. Under the culture strand, the call invites proposals for cooperation projects, literary translations, networks and platforms. In the MEDIA strand, it funds film project development, TV programming, distribution of European films and supports film festivals. Here's an overview of the funding opportunities

General Objectives and Funding Conditions for CULTURE Sub-Program:

- for cultural and creative organisations (not individuals)
- for projects with a European dimension
- funding for transnational activities, activities promoting cross-border circulation of works of culture & mobility of cultural players

**NEW:** all funding activities must include an audience development dimension



## **A.1 European Cooperation Projects**

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### **1.1 Source of Financing**

European Union - Creative Europe 2014-2020 (former Culture Program 2007-2013) - Culture Sub-programme

### **1.2 Objective of the Program**

The main objectives of the support for transnational cultural cooperation projects are to support the capacity of the European cultural and creative sectors to operate transnationally and internationally and to promote the transnational circulation of cultural and creative works and transnational mobility of cultural and creative players, in particular artists.

- ✓ Up to 250,000 artists and cultural professionals supported to work together across borders
- ✓ Cultural workers offered opportunities to gain skills and knowledge

### **1.3 Budget of the Program**

The Creative Europe – Culture Sub-programme has a total budget of EUR 454,8 million for the 2014-2020 period.

*2014 Budget for European cooperation projects = 38.000.000 EUR*

### **1.4 Funds and Intensity of Funding for one Project**

Financial contribution from the EU cannot exceed 60% of the total eligible costs for category 1 - smaller scale cooperation projects and 50% of the total eligible costs for category 2 - larger scale cooperation projects. The remaining amount shall be secured by the applicants.

### **1.5 Eligible Applicants**

The schemes are open to cultural and creative operators which are active in the cultural and creative sectors who are legally established in one of the countries participating in the Culture Sub-programme.

The schemes are open to cultural operators which have had a legal personality for at least 2 years on the date of the deadline for submission of applications and which are able to demonstrate their existence as a legal person. Natural persons may not apply for a grant.

## Eligible countries

1. EU Member States and overseas countries and territories which are eligible to participate in the Programme pursuant to Article 58 of Council Decision 001/822/EC2;
2. Acceding countries, candidate countries and potential candidates benefiting from a pre-accession strategy;
3. EFTA countries which are parties to the Agreement on the EEA;
4. The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
5. Countries covered by the European Neighbourhood Policy in accordance with the procedures defined with those countries following the framework agreements providing for their participation in EU programmes.

## 1.6 Eligible Activities

- supporting international cultural activities, such as for instance exhibitions, exchanges and festivals;
- supporting the circulation of European literature with a view to ensuring the widest possible accessibility;
- supporting audience development as a means of stimulating interest in and improving access to European cultural and creative works and tangible and intangible cultural heritage. Audience development seeks to help European artists/cultural professionals and their works reach as many people as possible across Europe and extend access to cultural works to under-represented groups. It also seeks to help cultural organisations adapt to the need to engage in new and innovative ways with audiences both to retain them, to build new audiences, diversify audiences including reaching current "non-audiences", and to improve the experience for both existing and future audiences and deepen the relationship with them.

This measure has a flexible, interdisciplinary approach. Projects can either focus on one or more priority, at either one or more points of the value chain in either one or more cultural and creative sectors.

- **Eligible projects:** Depending on the scale, needs, nature, objectives and priorities of the project, the applicants will have to choose to apply under either category 1 - Smaller scale cooperation projects or category 2 - Larger scale cooperation projects.

### Category 1 - **Smaller scale cooperation projects**

- involves a project leader and at least two other partners having their legal seat in at least three different countries taking part in the Creative Europe programme – culture sub programme.

- is the subject of an application requesting no more than EUR 200 000 representing maximum 60% of the eligible budget.

## Category 2 - **Larger scale cooperation projects**

- involves a project leader and at least five other partners having their legal seat in at least six different countries taking part in the Creative Europe programme – Culture sub-programme.

- is the subject of an application requesting no more than EUR 2M representing maximum 50% of the eligible budget.

## **1.7 Duration of the Program**

2014-2020

**For both categories of projects** (Smaller and Larger scale cooperation projects), **the maximum duration (eligibility period) is 48 months.**

## **1.8 Link to the Download of the Original Documentation**

The detailed conditions for application can be found in the specific guidelines per scheme on the following websites:

- Directorate-General for Education and Culture - [http://ec.europa.eu/culture/index\\_en.htm](http://ec.europa.eu/culture/index_en.htm)
- Education, Audio-visual and Culture Executive Agency [http://eacea.ec.europa.eu/culture/index\\_en.htm](http://eacea.ec.europa.eu/culture/index_en.htm)



## ***A.2 Support To European Platforms***

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### **2.1 Source of Financing**

European Union - Creative Europe 2014-2020 (former Culture Program 2007-2013) - Culture Sub-programme

### **2.2 Objective of the Program**

- foster the development of emerging talent and stimulate the transnational mobility of cultural and creative players and circulation of works, with the potential to exert a broad influence on the cultural and creative sectors and to provide for lasting effects.
- help increase recognition and visibility of cultural and creative artists and creators with a strong commitment in terms of European programming through communications activities and branding strategy, including, where appropriate, the creation of a European quality label.

### **2.3 Budget of the Program**

The total available budget for the co-financing of projects under this measure is estimated at 6 % of the total budget for Creative Europe – Culture Sub-programme (i.e. EUR 454,8 million) which amounts to around EUR 27 million over the period 2014-2020.

Annual budget: 3,4 million euro

### **2.4 Funds and Intensity of Funding for one Project**

Financial contribution from the EU cannot exceed 80% of the eligible costs of a platform project. The remaining amount shall be secured by the applicants.

### **2.5 Eligible Applicants**

- Development NGOs, SMEs, Non-profits organisations
- The coordination entity and the members of the platform must be active in the cultural and creative sectors.
- applicant organisations must demonstrate their existence as a legal person for at least 2 years on the date of the deadline for submission.
- Natural persons may not apply for a grant.

### **2.6 Eligible Activities**

- circulation of creators and artists, especially emerging talent, and their works among the members of the platform;

- networking activities and peer learning among cultural managers of the platform members with a view to achieve the objectives of the platform;

## 2.7 Duration of the Program

2014 – 2020. The indicative timetable for the duration of the programme is the following:

### 1st call for proposals (three year framework partnership agreements):

Publication of the call for proposals	Deadline for submission	Evaluation period	Information to applicants	Framework partnership	Start date of the action
December 2013	Third Wednesday of March 2014	6 months	September 2014	October/November 2014	October 2014 until December 2014

### 2nd call for proposals (two year framework partnership agreements):

Publication of the call for proposals	Deadline for submission	Evaluation period	Information to applicants	Framework partnership	Start date of the action
December 2014	Fourth Wednesday of February 2014	5 months	July 2015	August 2015	August 2015 until December 2015

### 3rd call for proposals (4 year framework partnership agreements):

Publication of the call for proposals	Deadline for submission	Evaluation period	Information to applicants	Framework partnership	Start date of the action
July 2016	First Wednesday of October 2016	6 months	March 2017	MAy 2017	May 2017 until December 2017

## 2.8 Link to the Download of the Original Documentation

The detailed conditions for application can be found in the specific guidelines per scheme on the following websites:

- <http://ec.europa.eu/culture/creative-europe/documents/calls/guide-for-applicants-platforms.pdf>
- [http://ec.europa.eu/culture/creative-europe/documents/calls/guidelines-call-for-proposals-eac-s17-2013\\_en.pdf](http://ec.europa.eu/culture/creative-europe/documents/calls/guidelines-call-for-proposals-eac-s17-2013_en.pdf)

## **A.3 Support To European Networks**

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### **3.1 Source of Financing**

European Union - Creative Europe 2014-2020 (former Culture Program 2007-2013) - Culture Sub-programme

### **3.2 Objective of the Program**

- to offer co-financing in order to implement activities aiming at strengthening the capacity of the cultural and creative sectors to operate trans-nationally and internationally and to adapt to change;
- to offer co-financing with a view to achieving the general objectives of fostering and promoting cultural and linguistic diversity and strengthening the competitiveness of the cultural and creative sectors, also through the promotion of innovation.

### **3.3 Budget of the Program**

The total available budget for the co-financing of projects under this scheme is estimated at 6 % of the total budget for Creative Europe – Culture Sub-programme (i.e. EUR 454.8 million) which amounts to around EUR 27 million over the period 2014-2020.

### **3.4 Funds and Intensity of Funding for one Project**

i.e. *“For Individual Project Scheme: EUR 200.000 - EUR 1.500.000  
40 – 70% grant of the eligible expenditures (depends on location of investment and size of applicant)”*

### **3.5 Eligible Applicants**

- Applicant organisations must be active in the cultural and creative sectors
- Networks covering exclusively audiovisual industries and/or activities already covered by the MEDIA Sub-programme are not eligible for funding under this scheme.
- Applicant organisations must demonstrate their existence as a legal person for at least 2 years on the date of the deadline for submission.
- Natural persons may not apply for a grant.
- Networks shall have their legal seat in any of the eligible countries for Creative Europe Program

- Networks shall consist of at least 15 member organisations (legal persons) legally established in at least 10 different countries from any categories referred to in section below – Eligible Countries.
- In order to submit an application, applicants must provide their Participant Identification Code (PIC) in the application form. The PIC can be obtained by registering the organisation in the Education, Audiovisual, Culture, Citizenship and Volunteering Participant Portal.

### 3.6 Eligible Activities

The activities of the network must relate to the cultural and creative sectors with the exception of activities dedicated exclusively to the audiovisual sectors. However, audiovisual activities may be eligible as long as they are ancillary to networking activities dedicated to the non-audiovisual cultural and creative sectors.

### 3.7 Duration of the Program

#### 1st call for proposals (three year framework partnership agreements):

Publication of the call for proposals	Deadline for submission	Evaluation period	Information to applicants	Framework partnership	Start date of the action
December 2013	Third Wednesday of March 2014	6 months	August 2014	September 2014	September 2014 until December 2014

#### 2nd call for proposals (four year framework partnership agreements):

Publication of the call for proposals	Deadline for submission	Evaluation period	Information to applicants	Framework partnership	Start date of the action
July 2016	First Wednesday of October 2016	6 months	March 2017	April 2017	May 2017 until December 2017

### 3.8 Link to the Download of the Original Documentation

- [http://ec.europa.eu/culture/creative-europe/calls/index\\_en.htm](http://ec.europa.eu/culture/creative-europe/calls/index_en.htm)
- <http://ec.europa.eu/culture/creative-europe/documents/calls/guide-for-applicants-platforms.pdf>

## **B. EUROPEAN PROGRAMS AND ACTIONS IN TERMS OF CULTURE AND CULTURAL HERITAGE PROMOTION**

### ***B.1 European Heritage Days***

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#### **1.1 Source of Financing**

This locally-led initiative is supported by the European Commission and the Council of Europe

#### **1.2 Objective of the Program**

- raise the awareness of European citizens to Europe's richness and cultural diversity;
- stimulate an appreciation of the rich mosaic of European cultures;
- counter racism and xenophobia and encourage greater tolerance in Europe and beyond the national borders;
- underline the need to protect cultural heritage against new threats;
- invite Europe to respond to the social, political and economic challenges it faces.

#### **1.3 Budget of the Program**

As a general rule, it is for the local organisers to find the requisite funds to run the event properly; in addition to their own funds, they can ask for subsidies from public authorities, especially local ones, or contributions from sponsors.

#### **1.4 Funds and Intensity of Funding for one Project**

In most countries, national, regional or local coordination is provided by a public authority or an operator appointed by such an authority. This activity gives rise to a budgetary cost, if only in order to finance item(s) linked to coordination, as well as core expenditure (premises, supplies, postage, travel, telephone, etc).

Beyond such facilities, it is highly desirable for the national or territorial coordinating body to have a specific budget so that it can pay for outside services (editorial, research, communication and other services) and provide financial contributions for special, unifying initiatives launched in its region. In some cases, the European Heritage Days are accompanied by an "invitation to submit projects" backed with specific funds as incentives for the opening of sites, organisation of exceptional activities or production of permanent tools (publications, exhibitions, e-files, etc).

#### **1.5 Eligible Applicants**

The 50 signatory states to the European Cultural Convention take part in the European Heritage Days by putting new cultural treasures on view and opening up historic buildings which are normally closed to the public.

Public authorities, private owners, heritage professionals, tourist offices, voluntary associations, companies, media, schools, social and socio-cultural bodies, etc: the European Heritage Days may involve a great number of players at the local level.

## 1.6 Eligible Activities

Each year, national and regional events are organised around a special theme. These themes may vary in each country from year to year. They include such topics as:

- specific forms of heritage (e.g. farmhouses, musical instruments, culinary traditions, garden architecture);
- distinct periods in history (e.g. the Medieval heritage, the Baroque heritage);
- society's approach to heritage (e.g. heritage and citizenship, heritage and youth).

The themes bring countries together to highlight the European dimension of the event or raise awareness of heritage at the crossroads of artistic, scientific and commercial life.

## 1.7 Duration of the Program

The annual programme offers opportunities to visit buildings, monuments and sites, many of which are not normally accessible to the public. It aims to widen access and foster care for architectural and environmental heritage. These events are also known as Doors Open Days and Open Doors Days in English-speaking countries.

## 1.8 Link to the Download of the Original Documentation

- [http://www.coe.int/t/dg4/cultureheritage/heritage/EHD/DGIV\\_PAT\\_JEP2008\\_21\\_E\\_Manuelcoord.pdf](http://www.coe.int/t/dg4/cultureheritage/heritage/EHD/DGIV_PAT_JEP2008_21_E_Manuelcoord.pdf)
- <http://www.europeanheritagedays.com/>

## ***B.2 European Heritage Label***

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### **2.1 Source of Financing**

This locally-led initiative is supported by the European Commission and the Council of Europe

### **2.2 Objective of the Program**

The European Heritage Label is a scheme to highlight heritage sites that celebrate and symbolize European integration, ideals and history. It does not overlap with other cultural heritage initiatives such as the UNESCO World Heritage List, the Council of Europe Cultural Routes or the EU Prize for Cultural Heritage – Europa Nostra Awards. The site must:

- ✓ have played a significant role in the history of Europe (EU)
- ✓ have European symbolic value, rather than beauty or architectural quality

### **2.3 Budget of the Program**

As a general rule, it is for the local organisers to find the requisite funds to run the event properly; in addition to their own funds, they can ask for subsidies from public authorities, especially local ones, or contributions from sponsors.

### **2.4 Funds and Intensity of Funding for one Project**

As a general rule, it is for the local organisers to find the requisite funds to run the event properly; in addition to their own funds, they can ask for subsidies from public authorities, especially local ones, or contributions from sponsors.

### **2.5 Eligible Applicants**

To be eligible, candidate sites must be situated in an EU country participating in the scheme (participation of the Member States is on a voluntary basis), have a symbolic European value and have played a significant role in the history and culture of Europe and/or the building of the Union. All the Member States except Ireland, Finland, Luxembourg, the United Kingdom and Sweden have confirmed their participation in the European Heritage Label so far.

### **2.6 Eligible Activities**

Candidate sites must submit a project which must start before the end of the designation year, and include all of the following elements:



- ✓ raising awareness of the European significance of the site, in particular through appropriate information activities, signposting and staff training;
- ✓ organising educational activities, especially for young people, which increase the understanding of the common history of Europe and of its shared yet diverse heritage and which strengthen the sense of belonging to a common space;
- ✓ promoting multilingualism and facilitating access to the site by using several languages of the Union;
- ✓ taking part in the activities of networks of sites awarded the label in order to exchange experiences and initiate common projects;
- ✓ raising the profile and attractiveness of the site on a European scale, for example by using the possibilities offered by new technologies and digital and interactive means and by seeking synergies with other European initiatives.

Candidate sites must also submit a work plan.

## 2.7 Duration of the Program

2014 – all other EU countries, wishing to participate in the European Heritage Label and which participated in the intergovernmental initiative may exceptionally pre-select up to four sites which can potentially all be selected – these may already have been awarded a label within the intergovernmental initiative.

2015 – the full scheme will be in operation, with labels awarded every two years.

Candidate sites are assessed on the basis of their projects and work plans.

## 2.8 Link to the Download of the Original Documentation

[http://ec.europa.eu/culture/our-programmes-and-actions/label/how-to-apply\\_en.htm](http://ec.europa.eu/culture/our-programmes-and-actions/label/how-to-apply_en.htm)

## ***B.3 European Capital Of Culture***

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### **3.1 Source of Financing**

The Commission's contribution to the ECOC consists in an award - the Melina Mercouri prize (in principle 1,5 million per capital), provided that the Capital fulfils its commitments and takes into account the selection and monitoring panels' recommendations.

### **3.2 Objective of the Program**

Started in 1985, the European Capital of Culture is one of the most prestigious and high-profile European cultural events, with demanding requirements to match. These requirements include:

- ✓ a high-quality programme of events
- ✓ commitment by public authorities, notably in terms of funding
- ✓ involvement of the city's social and economic stakeholders.

European Capitals of Culture initiative was set up to:

- highlight the richness and diversity of European cultures
- celebrate the cultural ties that link Europeans together
- bring people from different European countries into contact with each other's culture and promote mutual understanding
- foster a feeling of European citizenship.

The European Capitals of Culture can bring enormous benefits for a city in cultural, social and economic terms, during the year itself and beyond. It is a unique opportunity to regenerate cities, to change their image and to make it better known at European and international scale, which can help to develop tourism

### **3.3 Budget of the Program**

The financing contribution offered by the European Union is only in terms of an award of around 1,5 million Euro per capital, awarded only if meeting some specific requirements and meeting the assumed commitments. The involvement of public authorities in terms of financing is essential

### **3.4 Funds and Intensity of Funding for one Project**

Specified in the above sections 1.2 and 1.4.

### **3.5 Eligible Applicants**

–The bid should be prepared by relevant people, dedicated to it. The support of the local authority is essential. Successful capitals have strong, inclusive partnerships. You have to mobilise all actors: national, regional, local and cultural stakeholders.

- The Council of the European Union is the only institution that can award the title of European Capital of Culture.
- From 2011, two cities – from two different EU countries – are European Capitals of Culture each year.

### 3.6 Eligible Activities

A city is not chosen as a European Capital of Culture solely for what it is, but mainly for what it plans to do for a year that has to be exceptional. Its programme for the year must meet some specific criteria.

### 3.7 Duration of the Program

The procedure for choosing a city starts around six years in advance – though the order of Member States entitled to host the event is fixed before then and is organised in two stages. It involves a panel of independent experts in the cultural field responsible for assessing the proposals. Once designated, the preparations of the European Capitals of Culture are monitored

### 3.8 Link to the Download of the Original Documentation

[http://ec.europa.eu/culture/our-programmes-and-actions/capitals/guide-to-candidate-cities\\_en.htm](http://ec.europa.eu/culture/our-programmes-and-actions/capitals/guide-to-candidate-cities_en.htm)

## C. TERRITORIAL CO-OPERATION

Three policy instruments of the European Union support territorial cooperation:

- ✓ **European Territorial Cooperation (ETC)** objective of the EU's cohesion policy supports cooperation on internal borders of the EU. **The 3 dimensions of the ETC Objective:**
  - cross-border co-operation programmes** along internal EU borders.
  - transnational co-operation programmes** cover larger areas of co-operation such as the Baltic Sea, Alpine and Mediterranean regions.
  - interregional co-operation** promotes cooperation among greater European regions

### Networking Programmes complete the ETC Objective

- networking programmes** (Urbact, Interact and ESPON) cover all 27 Member States of the EU. They provide a framework for exchanging experience between regional and local bodies in different countries.
- ✓ **Instrument for Pre-accession Assistance (IPA)** supports cooperation between EU regions and regions in pre-accession countries. **IPA CBC Programmes:**
  - Adriatic
  - RO/RS Romania - Serbia
  - BG/RS Bulgaria - Serbia
  - BG/FYROM Bulgaria - Former Yugoslav Republic of Macedonia
  - BG/TR Bulgaria - Turkey
  - EL/AL Greece - Albania
  - EL/FYROM Greece - Former Yugoslav Republic of Macedonia
- ✓ **European Neighbourhood and Partnership Instrument (ENPI)** supports cooperation between EU regions and regions of EU external neighbours

- [http://enpi.interact-eu.net/strategic\\_programming/strategic\\_programming\\_eni\\_2014/362/5645](http://enpi.interact-eu.net/strategic_programming/strategic_programming_eni_2014/362/5645)

## ***C.1 ETC - Cross-border Cooperation***

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Cross-border Cooperation: helps transform regions located on either side of internal or external borders of the European Union into strong economic and social poles. In particular cross-border actions are encouraged in the fields of entrepreneurship, improving joint management of natural resources, supporting links between urban and rural areas, improving access to transport and communication networks, developing joint use of infrastructure, administrative cooperation and capacity building, employment, community interaction, culture and social affairs.

### **Cross-border cooperation programs:**

- SI/AT Slovenia – Austria - [http://www.si-at.eu/start\\_en/](http://www.si-at.eu/start_en/)
- AT/HU Austria – Hungary - <http://www.at-hu.net/at-hu/en/index.php>
- AT/SK Austria - Slovak Republic - <http://www.sk-at.eu/>
- AT/CZ Austria - Czech Republic - <http://www.at-cz.eu/>
- IT/AT Italy – Austria - <http://www.interreg.net/>
- EL/IT Greece – Italy - <http://www.greece-italy.eu/>
- EL/CY Greece – Cyprus - <http://www.greece-cyprus.eu/>
- EL/BG Greece – Bulgaria - <http://www.greece-bulgaria.eu/>
- HU/RO Hungary – Romania - <http://www.huro-cbc.eu/>
- RO/BG Romania – Bulgaria - <http://www.cbcmromaniabulgaria.eu/>
- SI/HU Slovenia – Hungary - <http://www.huro-cbc.eu/>

## ***C.2 ETC – Transnational Cooperation***

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It promotes cooperation among greater European regions, including the ones surrounding sea basins (e.g. Baltic Sea Region, North Sea, Mediterranean and Atlantic Area) or mountain ranges (e.g. Alpine Space) and facilitates coordinated strategic responses to joint challenges like flood management, transport and communication corridors, international business and research linkages, urban development and others. Special attention is given to outermost and island regions (e.g. Indian Ocean, Caribbean Area or Northern Periphery).

### **Transnational Programmes:**

1. MED - <http://www.programmemed.eu/en>
2. South East Europe - <http://www.southeast-europe.net/hu/>
3. Alpine Space - <http://www.alpine-space.eu/home/>
4. Central Europe - <http://www.central2013.eu/>

## 1. The MED Programme

The MED Programme is a transnational programme of European territorial cooperation. It is financed by the European Union as an instrument of its regional policy.

### Area of the Programme:

- **Greece:** Anatoliki Makedonia, Thraki, Kentriki Makedonia, Dytiki Makedonia, Thessalia, Ipeiros, Ionia Nisia, Dytiki Ellada, Sterea Ellada, Peloponnisos, Attiki, Voreio Aigaio, Notio Aigaio, Kriti
- **Spain:** Aragón, Cataluña, Comunidad Valenciana, Illes Balears, Andalucía, Región de Murcia, Ciudad Autónoma de Ceuta, Ciudad Autónoma de Melilla
- **France:** Rhône-Alpes, Languedoc-Roussillon, Provence-Alpes-Côte d'Azur, Corse, Midi-Pyrénées
- **Italy:** Piemonte, Valle d'Aosta, Liguria, Lombardia, Veneto, Friuli Venezia Giulia, Emilia-Romagna, Toscana, Umbria, Marche, Lazio, Abruzzo, Molise, Campania, Puglia, Basilicata, Calabria, Sicilia, Sardegna
- **Portugal:** Algarve and Alentejo, Lisboa
- **Slovenia:** Vzhodna Slovenija, Zahodna Slovenija
- **Croatia:** Jadranska Hrvatska, Kontinentalna Hrvatska
- **Cyprus, Malta, Albania, Bosnia, Montenegro, UK (Gibraltar)**

### 1. Source of Financing

UE (ERDF), national counterpart

### 2. Objective of the Program

The transnational cooperation programme MED 2014-2020 is currently being shaped. This programme supports the sharing of experiences, knowledge, and the improvement of public policies between national, regional and local authorities and other territorial actors. It is co-financed by the European Regional Development Fund (ERDF)

**The Priority Axis 3 - “Protecting and promoting Mediterranean natural and cultural resources”** aims to reduce the potential impact of human activities on environmental and cultural heritage and ensure a better protection of natural resources. It grants a specific attention to maritime and coastal areas and water management that represent key challenges in Mediterranean regions.

**Investment priority 6.c “Conserving, protecting, promoting and developing natural and cultural heritage”** - The specific objective is to enhance sustainable development policies and increase the coordination of strategies between territories at

interregional and transnational level to better protect and valorise natural and cultural heritage in coastal and maritime adjacent areas.

### **3. Budget of the Program**

Not public yet

### **4. Funds and Intensity of Funding for one Project**

Not public yet

### **5. Eligible Applicants**

- Local, regional and national public authorities
- Economic development and tourism departments of local, regional and national authorities
- Regional development agencies
- Environment agencies
- Intermediary bodies involved in territorial development processes

### **6. Eligible Activities**

Not public yet

### **7. Duration of the Program**

2014 – 2020

### **8. Link to the Download of the Original Documentation**

<http://www.programmemed.eu/en/the-programme/programming-2014-2020.html>

[http://www.programmemed.eu/fileadmin/PROG\\_MED/PDF/EN\\_MED\\_2014\\_OP\\_public.pdf](http://www.programmemed.eu/fileadmin/PROG_MED/PDF/EN_MED_2014_OP_public.pdf)



## 2. The South East Europe Programme

The South East Europe programme is a unique instrument which, in the framework of the Regional Policy's Territorial Cooperation Objective, aims to improve integration and competitiveness in an area which is as complex as it is diverse.

The programme is supporting projects developed within four Priority Axes: Innovation, Environment, Accessibility, and Sustainable Growth Areas - in line with the Lisbon and Gothenburg priorities, and is also contributing to the integration process of the non-EU member states.

### a. Danube Programme 2014-2020

\* draft version consulted

According to the proposal, the European Commission has proposed that the present area of the South East Europe Programme Transnational Cooperation Programme will be covered in the next programming period 2014-2020 by two transnational programmes: Danube and South East Gateway (renamed later on Adriatic-Ionian). These two new programmes will support the development and implementation of two Macro Regional Strategies: Danube and Adriatic-Ionian Regions

#### 1 Source of Financing

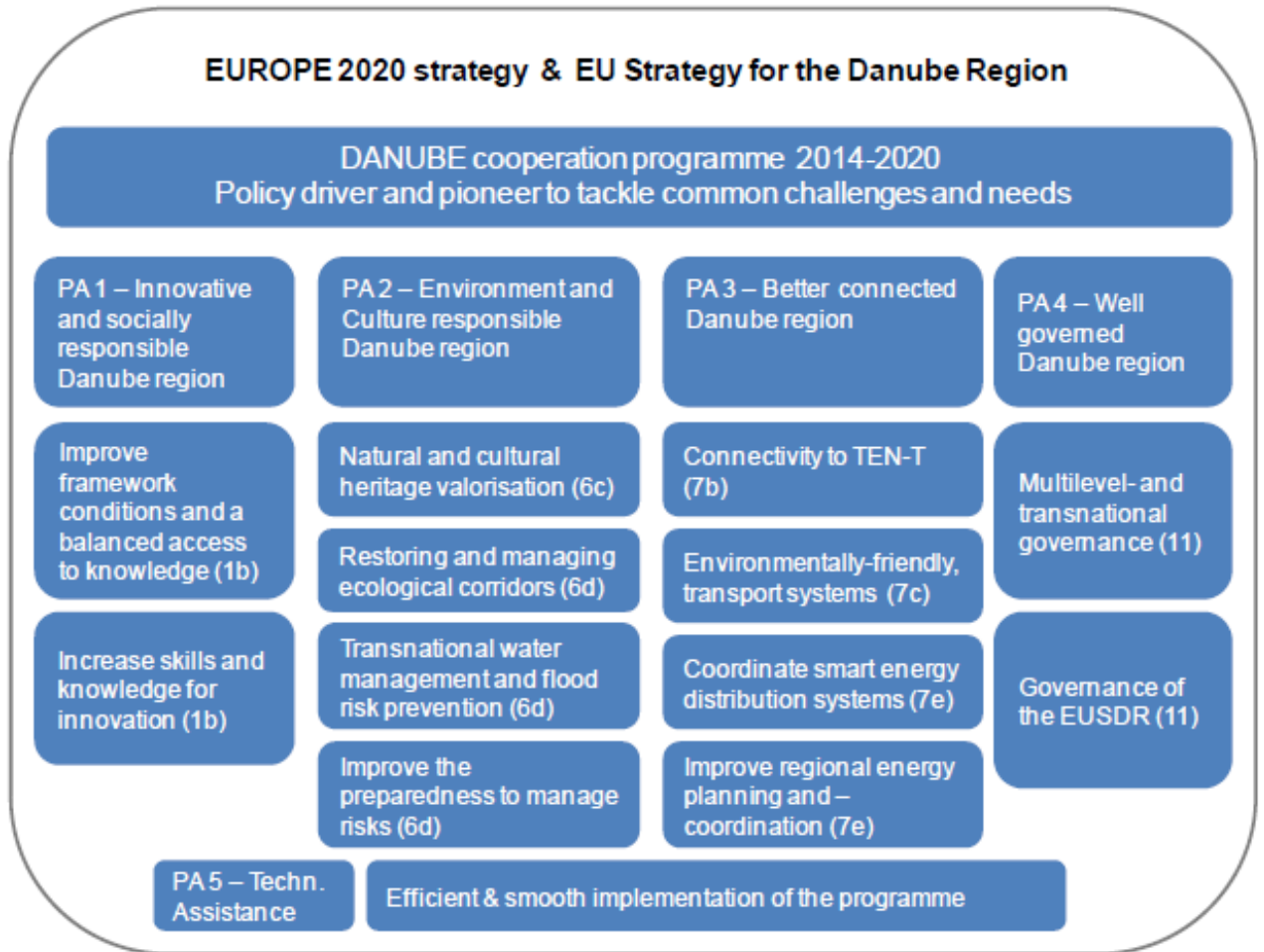
ERDF + IPA + ENI

#### 2 Objective of the Program

The Danube Region has changed dramatically. Most recently, there have been the 2004 and 2007 waves of EU enlargement. The world's most international river basin is now largely a European Union (EU) space. There are new opportunities to address its challenges and potential, especially to reinforce its efforts to overcome the economic crisis in a sustainable manner. Socio-economic development, competitiveness, environmental management and resource efficient growth can be improved, security and transport corridors modernised.

The Danube programme will contribute to Europe 2020 through investing in the following thematic objectives (TOs) which are:

- TO 1) Research & Innovation
- TO 6) Environment, Resource efficiency
- TO 7) Transport
- TO 11) Governance



### 3 Budget of the Program

To be announced.

### 4 Funds and Intensity of Funding for one Project

To be announced.

The overall programme budget is of EUR 273.28 million, with an ERDF contribution of EUR 201.527 million (plus IPA and ENI funds)

### 5 Eligible Applicants

The Danube Programme will cover parts of 9 EU countries (Austria; Bulgaria; Croatia; Czech Republic; Germany (Baden-Württemberg and Bavaria) not whole territory; Hungary; Romania; Slovakia; Slovenia) and 5 non-EU countries (Bosnia and Herzegovina; the Republic of Moldova; Montenegro; Serbia; Ukraine (not whole territory)), having the same geographical scope than the EU Strategy for the Danube Region.

## 6 Eligible Activities

- Priority axis 1: Innovative and socially responsible Danube region (working title)
- Priority axis 2: Environment and Culture responsible Danube region (working title)
- Priority axis 3: Better connected Danube region (working title)
- Priority axis 4: Well governed Danube region (working title)
- Priority Axis 5 (Technical Assistance)

In principle the following types of action are supported under the cooperation programme:

- Development of common orientations, frameworks and strategies in fields of transnational relevance where early policy development is needed (i.e. in fields which until now have not been touched by significant projects in the previous programming periods)
- Development and practical implementation of transnational tools and services (e.g. analytical tools, management tools, technical tools, software tools, monitoring tools)
- Development and practical implementation of fixed investments (infrastructure, equipment) to finance pilot investments in products, infrastructure and construction works and to finance equipment to carry out project activities and demonstrate the feasibility of transnational tools and services
- Development and practical implementation of training and capacity building (e.g. training seminars and courses, study visits, peer reviews)
- Accompanying information and publicity measures to inform

## 7 Duration of the Program

2014-2020

## 8 Link to the Download of the Original Documentation

- [http://www.southeast-europe.net/en/about\\_see/danubeprogramme/index](http://www.southeast-europe.net/en/about_see/danubeprogramme/index)
- [http://ec.europa.eu/regional\\_policy/cooperate/danube/index\\_en.cfm#5](http://ec.europa.eu/regional_policy/cooperate/danube/index_en.cfm#5)
- <http://www.danube-region.eu/>

## **b. Adriatic Ionian Programme 2014-2020**

The Adriatic-Ionian Region covers 4 EU countries (Croatia, Greece, Italy and Slovenia ) and 4 non-EU countries (Albania, Bosnia-Herzegovina, Montenegro, Serbia).

- **Greece:** Anatoliki Makedonia, Thraki, Kentriki Makedonia, Dytiki Makedonia, Thessalia, Ipeiros, Ionia Nisia, Dytiki Ellada, Sterea Ellada, Peloponnisos, Attiki, Voreio Aigaio, Notio Aigaio, Kriti,
- **Croatia:** Jadranska Hrvatska, Kontinentalna Hrvatska
- **Italy:** Lombardia, Abruzzo, Molise, Puglia, Basilicata, Calabria, Sicilia, Provincia Autonoma di Bolzano/Bozen, Provincia Autonoma di Trento, Veneto, Friuli-Venezia Giulia, Emilia-Romagna, Umbria, Marche
- **Slovenia:** Vzhodna Slovenija, Zahodna Slovenija
- **Albania, BiH, Montenegro, Serbia**

### **1. Source of Financing**

UE (ERDF), national counterpart

### **2. Objective of the Program**

The general objective of the new [Maritime Strategy for the Adriatic and Ionian Seas](#) is to promote sustainable economic and social prosperity of the Region through growth and jobs creation, by improving its attractiveness, competitiveness and connectivity, while preserving the environment and ensuring a healthy and balanced marine and coastal ecosystems.

### **3. Budget of the Program**

Not public yet

### **4. Funds and Intensity of Funding for one Project**

Not public yet

### **5. Eligible Applicants**

All macro-regional stakeholders can benefit from the Strategy, including: local, regional and national administrations, universities, clusters, SMEs, organisations and associations, private partners, international investors, etc.

### **6. Eligible Activities**

4 pillars have been identified, focusing on:

- Driving innovative maritime and marine growth
- Connecting the region (transport and energy)
- Preserving, protecting and improving the quality of the environment
- Increasing regional attractiveness (tourism)

Moreover, "Research, Innovation and SME development", as well as "Capacity Building" are two cross-cutting aspects involving every area.

## 7. Duration of the Program

2014 - 2020

## 8. Link to the Download of the Original Documentation

[http://www.southeast-europe.net/en/about\\_see/adriaticionianprogramme/index](http://www.southeast-europe.net/en/about_see/adriaticionianprogramme/index)

## 3. Alpine Space Programme 2014-2020

The Alpine Space Programme is the EU transnational cooperation programme for the Alps. Partners from the seven Alpine countries work together to promote regional development in a sustainable way Area of the Programme:

### 1 Source of Financing

European Regional Development Fund

### 2 Objective of the Program

The Alpine Space Programme is the response to the need for cooperation, coordination, integrated territorial development and cohesion in the Alpine Space area.

- Priority Axis 1 “Innovative Alpine Space”, aiming at business, social and governance innovation;
- Priority Axis 2 “Low Carbon Alpine Space” aiming at a low-emissions, efficient and sustainable society, mobility and transport solutions;
- **Priority Axis 3 “Liveable Alpine Space”** aiming at the sustainable utilisation of the natural and cultural heritage and the protection of the Alpine Space ecosystems.

*Investment Priority Article 5, 6(c) protecting, promoting and developing cultural and natural heritage*

The specific objective is: Sustainably valorise and utilise Alpine Space cultural and natural heritage (6c.1)

*Investment Priority Article 5, 6(d) protecting and restoring biodiversity, soil protection and restoration and promoting ecosystem services including NATURA 2000 and green infrastructures*

The specific objectives are: Enhance the protection, the preservation and the connectivity of Alpine Space ecosystems (6d.1)

### 3 Budget of the Program

To be announced.

### 4 Funds and Intensity of Funding for one Project

To be announced.

## 5 Eligible Applicants

- National, regional and local authorities and their institutions dealing with natural and cultural heritage;
- National authorities and their regional branches for social and cultural affairs, regional development and tourism;
- Protected areas management organisations;
- NGOs, Non-Profit-Organisations and other civil society associations dealing with natural resources, social and cultural issues;
- Chambers, business collective organisations and associations dealing with tourism;
- Institutions specialized in education, training and capacity building.

## 6 Eligible Activities

- Organise knowledge transfer, exchange of good practice examples, networking and development of innovations concerning models for non-profit organisations and voluntary work in the cultural and social sector;
- Develop Alpine Space wide cultural initiatives to promote a transnational alpine identity and enhance the awareness of the alpine cultural heritage;
- Develop education, training and qualification models and networks and set up of pilot actions to re-invent traditional jobs in an innovative context;
- Design implementation strategies, set up and test of models to better capitalize alpine cultural and natural heritage by enterprises, research institutions, NGOs and local population using exchange of experiences, mutual learning and pilot activities;
- Design implementation strategies, set up models and test pilot actions to combine tourism with the promotion and protection of alpine natural and cultural heritage;
- Develop and test control systems for the labelling and funding of green and fair products respecting and promoting Alpine Space cultural and natural heritage.
- Set up transnational frameworks and platforms for the interoperability of existing databases and the integration of management approaches (hazard and risk assessment, planning methodologies, management plans, sustainability assessments etc.);

- Develop concepts, strategies, models and pilots for sustainable management of resources, green infrastructure and biodiversity, landscape management and green corridors;
- Set up, test and implement negotiation, mediation, participation and conflict resolution models in the context of land use, management of alpine resources and assets with a view to diverging interests of actors and territories;
- Design implementation strategies, set up models and test pilot activities of risk assessment, risk management, risk communication and risk dialogues involving administration, economic actors and citizens;
- Develop approaches to valorise alpine ecosystem services and integrate them in the implementation of policies.

## 7 Duration of the Program

2014-2020

## 8 Link to the Download of the Original Documentation

<http://www.alpine-space.eu/about-the-programme/strategy-development-for-the-alps/alpine-space-programme-2014-2020/asp-2014-2020-programming-process>

[http://www.alpine-space.eu/fileadmin/media/2014-2020/OP\\_draft\\_Chap\\_1-2-8.pdf](http://www.alpine-space.eu/fileadmin/media/2014-2020/OP_draft_Chap_1-2-8.pdf)



## 4. Central Europe 2014-2020

The CENTRAL EUROPE Programme will continue to support regional cooperation among central European countries in the upcoming programming period. Key variables of the new programme are currently under discussion and regularly consulted upon with partners and stakeholders throughout 2013. The following information is based on the draft of the operational programme.

### 1 Source of Financing

European Regional Development Fund

### 2 Objective of the Program

- Supporting the shift towards a low carbon dioxide economy
- Protecting the environment and promoting resource efficiency
- Promoting sustainable transport and removing bottlenecks in key network infrastructures

### 3 Budget of the Program

Tbd., but overall ERDF allocation of the programme of about €245 million.

### 4 Funds and Intensity of Funding for one Project

Tbd., but the proposed financial allocation has been made considering an average of 2.3 Million ERDF.

### 5 Eligible Applicants

The programme area covers 9 member states. Seven out of these are covered in their entirety, namely: **Austria**, Croatia, Czech Republic, Hungary, Poland, Slovakia, and Slovenia. Two countries are partly participating: Germany (with the federal states of Baden-Württemberg, Bayern, Berlin, Brandenburg, Mecklenburg-Vorpommern, Sachsen, Sachsen-Anhalt) and **Italy** (with the regions Emilia-Romagna, Friuli Venezia Giulia, Liguria, Lombardia, Piemonte, Provincia Autonoma Bolzano, Provincia Autonoma Trento, Valle d'Aosta and Veneto)

### 6 Eligible Activities

To be announced.

### 7 Duration of the Program

2014-2020

### 8 Link to the Download of the Original Documentation

- <http://www.central2013.eu/about-central/central-europe-2014-2020/>

## **C.3 ETC - Interregional Cooperation**

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It provides a framework for the exchange of experiences between local and regional actors from across Europe in order to contribute to the EU's strategies on growth, jobs and sustainable development. In addition, it aims at reducing disparities by matching less experienced regions with more advanced regions in the various policy fields such as innovation, demographic change, energy supply and climate change.

- INTERREG EUROPE 2014 – 2020

### **INTERREG EUROPE 2014 - 2020**

Formerly known as INTERREG IVC programme running between 2007 and 2013. For the upcoming programme period 2014-2020 the programme has been renamed to INTERREG EUROPE. The operational programme is currently under discussion.

#### **1 Source of Financing**

European Regional Development Fund - Trans-national cooperation programme South-East Europe

#### **2 Objective of the Program**

The programme shall improve the territorial, economic and social integration process and contribute to cohesion, stability and competitiveness through the development of transnational partnerships and joint action on matters of strategic importance.

The regulation defines two major 'goals' for ERDF: Jobs & Growth and European Territorial Cooperation. As the second goal, ETC will also have its own regulation to better reflect the specific multi-country nature of cooperation. Interregional cooperation will continue to exist to "reinforce the effectiveness of cohesion policy"

#### **3 Budget of the Program**

A provisional agreement with the EP in June 2013 allocates €359m to INTERREG EUROPE.

#### **4 Funds and Intensity of Funding for one Project (for INTERREG IVC)**

75 % (ERDF)	For partners from Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Spain, Sweden, and UK
85 % (ERDF)	For partners from Bulgaria, Czech Republic, Cyprus, Estonia, Greece, Hungary, Lithuania, Latvia, Malta, Poland, Portugal, Romania, Slovakia and Slovenia
50 % (Norwegian national funding)	For partners from Norway

## 5 Eligible Applicants

- National, regional and local public authorities responsible for environmental quality and resource efficiency
- Regional development agencies
- Environmental agencies
- Business support actors and SME/business community representatives
- Universities, knowledge, research and higher education institutes
- Other actors of regional relevance involved in resource efficiency

## 6 Eligible Activities

- Elaboration of Action Plans
- Studies and analysis on natural and cultural heritage policies
- Meetings and activities with the local stakeholder group
- Exchange visits to study partners' natural and cultural heritage interventions.
- Interregional seminars and events for capacity building natural and cultural heritage policies
- Communication and dissemination of project results
- Monitoring and analysis of Action Plan results Pilot actions

## 7 Duration of the Program

2014-2020

## 8 Link to the Download of the Original Documentation

[http://www.interreg4c.eu/fileadmin/User\\_Upload/PDFs/INTERREG EUROPE Cooperation Programme draft.pdf](http://www.interreg4c.eu/fileadmin/User_Upload/PDFs/INTERREG_EUROPE_Cooperation_Programme_draft.pdf)

## **C.4 NETWORKING PROGRAMMES**

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### **1. ESPON**

The ESPON 2013 Programme, the European Observation Network for Territorial Development and Cohesion, was adopted by the European Commission on 7 November 2007. The programme's mission is to "Support policy development in relation to the aim of territorial cohesion and a harmonious development of the European territory by (1) providing comparable information, evidence, analyses and scenarios on territorial dynamics and (2) revealing territorial capital and potentials for development of regions and larger territories contributing to European competitiveness, territorial cooperation and a sustainable and balanced development". Managing Authorities and their Joint Technical Secretariats are currently gearing up the preparations of new Operational Programmes for 2014-2020. The information below depicts the scope of the 2007-2013 Programme.

#### **1 Source of Financing**

European Regional Development Fund

#### **2 Objective of the Program**

- Priority 1: Applied Research on Territorial Development, Competitiveness and Cohesion
- Priority 2: Targeted Analysis on User Demand
- Priority 3: Scientific Platform and Tools
- Priority 4: Capitalization, Ownership and Participation
- Priority 5: Technical Assistance, Analytical Support and Communication

#### **3 Budget of the Program**

€47 Million: 75% financed by ERDF, rest financed by 31 Member States and Iceland, Lichtenstein, Norway and Switzerland.

#### **4 Link to the Download of the Original Documentation**

[http://www.espon.eu/main/Menu\\_Programme/](http://www.espon.eu/main/Menu_Programme/)

[http://www.espon.eu/main/Menu\\_Programme/EUCohesionPolicy2014-2020/](http://www.espon.eu/main/Menu_Programme/EUCohesionPolicy2014-2020/)

## 2. URBACT III

URBACT is a European exchange and learning programme (part of Europe's cohesion policy) promoting sustainable urban development. URBACT II ends in December 2013. The URBACT III programme is foreseen for the period 2014-2020. The following information is based on the current URBACT II programme.

### 1 Source of Financing

Partly financed by the European Regional Development Fund

### 2 Objective of the Program (URBACT II)

- Priority axe 1: Cities, engines of growth and jobs
- Priority axe 2: Attractive and cohesive cities
- Priority axe 3: Technical assistance

### 3 Budget of the Program (URBACT II)

Around 67.8 Million Euro

### 4 Funds and Intensity of Funding for one Project (URBACT II)

Ranging from €150,000 to €710,000 covering both phases (working groups and thematic networks).

### 5 Duration of the Program

2014-2020

### 6 Link to the Download of the Original Documentation

<http://urbact.eu/en/homepage-2/>

## **C.5 Horizon2020**

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Horizon 2020 is the financial instrument implementing the Innovation Union, a Europe 2020 flagship initiative aimed at securing Europe's global competitiveness.

### **1 Source of Financing**

EU funding programme

### **2 Objective of the Program**

Will support research and innovation activities and promote a better exploitation of the industrial potential of policies of innovation, research and technological development.

- Excellent science: Creating a research knowledge base
- Industrial Leadership: Enhancing growth
- Societal challenges (e.g. ageing population, food security, energy efficiency): Solving societal challenges

### **3 Budget of the Program**

80 Billion Euro

E.g. specific call on cultural heritage: “The cultural heritage of war in contemporary Europe” Budget: € 16 Million

### **4 Funds and Intensity of Funding for one Project**

To be announced.

### **5 Eligible Applicants**

The Member States of the European Union, including their overseas departments – The Overseas Countries and Territories (OCT) linked to the Member States: Anguilla, Aruba, Bonaire, British Virgin Islands, Cayman Islands, Curaçao, Falkland Islands, French Polynesia, Greenland, Montserrat, New Caledonia, Pitcairn Islands, Saba, Saint Barthélemy, Saint Helena, Saint Pierre and Miquelon, Sint Eustatius, Sint Maarten, Turks and Caicos Islands, Wallis and Futuna.

### **6 Eligible Activities**

For 2014:

- INNOVATION IN SMEs work programme: Actions to enhance SME innovation capacity by providing better innovation support, notably by facilitating cross-border and cross-sectorial collaboration in view of creating new industrial value chains that foster the development of emerging industries.
- Leadership in enabling and industrial technologies (LEIT) : support technological developments in relation to CCS, such as innovative technologies for the creation and use of creative content and innovative materials for creative industries (in particular section on Content technologies and information management under LEIT 5i Information and Communication Technologies)
- Leadership in enabling and industrial technologies (LEIT)
- ii. Nanotechnologies, Advanced Materials, Biotechnology and Advanced Manufacturing and Processing
- Support to new forms of innovation, such as social innovation and creativity, in order to enhance positive inter-cultural dynamics in Europe and with international partners.
- PRIORITY 'SOCIETAL CHALLENGES': Support for research on cultural heritage

## 7 Duration of the Program

2014-2020

## 8 Link to the Download of the Original Documentation

<http://ec.europa.eu/programmes/horizon2020/>

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/index.html>

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/2091-reflective-5-2015.html#tab1>

## II. COUNTRY SPECIFIC FINANCING PROGRAMS

### ROMANIA



## 1. Conservation and Revitalization of Cultural and Natural Heritage – Norway Grants

### 1.1 Source of Financing

EEA Financial Mechanism 2009-2014 - Donor States (Norway, Island and Liechtenstein)

### 1.2 Objective of the Program

The general objective of the Programme is to contribute to cultural and natural heritage for future generations safeguarded and conserved and made publicly available.

### 1.3 Budget of the Program

Large Project = 14,497,528 Euro

Small Grant Scheme= 1,176,471 Euro

### 1.4 Funds and Intensity of Funding for one Project

**Large Projects:** the minimum amount of grant assistance applied is 200,000 Euro and the maximum amount is 2,000,000 Euro.

**Small Grant Scheme:** the minimum amount of grant assistance applied is 25,000 Euro and the maximum amount is 85,000 Euro.

Grants from the Programme will not exceed 90% of total eligible costs, except in the case of projects implemented by public entities, where grants from the Programme may be up to 100% of total eligible project costs.

### 1.5 Eligible Applicants

- Public entities: public authorities, cultural institutions, and state archives;
- Non-governmental organizations active in the field of cultural heritage or ethnic minorities, legal owners/holders of heritage monuments, items and collections;
- Legally recognized religious organizations in Romania;
- Higher education and research institutions;
- Other non-commercial entities.

### 1.6 Eligible Activities

- Protection, restoration, conservation and enhancement of movable and immovable cultural heritage;

- Landscaping for the enhancement of the restored cultural heritage; Indoor facilities (installations, equipment and facilities for ensuring air conditioning, fire safety, etc.);
- Modernisation of utilities related to heritage (electricity, water, sewage);
- Preservation of the natural heritage and making it available to the public;
- Development of the infrastructure for digitization of cultural heritage resources, digitization of such resources and making them publicly available;
- Conservation activities and promotion of intangible heritage of ethnic and cultural communities, including the Roma population;
- Studies, analyzes, reports on tangible and intangible cultural assets, including feasibility studies, technical projects, impact assessment, inventories, etc;
- Creation of strategic documents, integrated development plans related to heritage assets;
- Creation of catalogs and inventories of cultural heritage collections targeting ethnic and cultural minorities;
- Organization of exhibitions and events promoting the heritage of ethnical and cultural minorities, including the Roma population

## 1.7 Duration of the Program

The deadline for submitting the application is 7 April 2014  
The implementation of projects will end on April 30, 2016.

## 1.8 Link to the Download of the Original Documentation

- **Large Projects:** [http://www.fonduri-patrimoniu.ro/en/large-projects\\_doc\\_31\\_call-for-proposals-large-projects\\_pg\\_0.htm](http://www.fonduri-patrimoniu.ro/en/large-projects_doc_31_call-for-proposals-large-projects_pg_0.htm)
- **Small Grant Scheme:** [http://www.fonduri-patrimoniu.ro/en/small-grant-scheme\\_doc\\_32\\_call-for-proposals-small-grant-scheme\\_pg\\_0.htm](http://www.fonduri-patrimoniu.ro/en/small-grant-scheme_doc_32_call-for-proposals-small-grant-scheme_pg_0.htm)

## ***2. Promotion of Diversity on Culture and Arts within European Cultural Heritage***

### **2.2 Source of Financing**

EEA Financial Mechanism 2009-2014 - Donor States (Norway, Island and Liechtenstein)

### **2.3 Objective of the Program**

The aim of the “Promotion of Diversity in Culture and Arts within European Cultural Heritage” Programme refers to:

- increasing cultural dialogue and fostering the European identity through understanding of cultural diversity;
- helping reduction of economic and social disparities in the European Economic Area;
- strengthening the relations between the Donor States and Romania.

### **2.4 Budget of the Program**

The total Programme budget is 8,022,059 EUR

**Large projects:** (50.000 – 200.000 EUR / project) - total budget of 6.327.957 EUR

**Small projects:** (5.000 – 15.000 EUR / project) - total budget of 623.566 EUR

### **2.5 Funds and Intensity of Funding for one Project**

- Non-governmental organisations where grants cover up to 90% of the project eligible costs;
- Natural persons where grants cover up to 95% of the project eligible costs;
- Public entities where grants cover up to 100% of the project eligible costs.

### **2.6 Eligible Applicants**

- Public entities
- Non-governmental organisations from the field of culture or involved in the promotion of ethnical minorities.
- Natural persons (for small projects)

### **2.7 Eligible Activities**

The following list of activities is indicative:

- Support for mobility of artists /cultural professionals and their works to reach new audiences beyond their home countries;
- Organization of local, national or international cultural and art events;
- Exchange of experience and good practices among cultural organizations;
- Education and training for professionals and cultural organisations in order to, inter alia, gain new skills, strengthen their capacity in the cultural field, support community development;
- Develop education methodologies regarding cultural diversity and intercultural dialogue through new communication services, etc; Information and communication campaigns in order to raise awareness about cultural diversity, including cultures of minorities;
- Research, surveys, inventories on culture and arts and studies in order to raise awareness about cultural diversity, including on cultures of minorities, particularly among young people;
- Production of goods and services related to the culture of communities, including the culture and heritages of minorities, including Roma .

## 2.8 Duration of the Program

The deadline for submitting the application is 7 April 2014

The implementation of projects will end on April 30, 2016.

## 2.9 Link to the Download of the Original Documentation

- **Large Projects:** [http://www.fonduri-diversitate.ro/en/large-projects\\_doc\\_33\\_launching-of-the-call-for-large-projects\\_pg\\_0.htm](http://www.fonduri-diversitate.ro/en/large-projects_doc_33_launching-of-the-call-for-large-projects_pg_0.htm)
- **Small Grant Scheme:** [http://www.fonduri-diversitate.ro/en/small-projects\\_doc\\_34\\_launching-of-the-call-for-small-projects\\_pg\\_0.htm](http://www.fonduri-diversitate.ro/en/small-projects_doc_34_launching-of-the-call-for-small-projects_pg_0.htm)

## 3. Regional Operational Program

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(information below is extracted from the draft document available for the moment)

### 3.1 Source of Financing

EU-Structural Funds (ERDF and CF), Regional Operational Program, Thematic objective no. 6 - Protecting the environment and promoting resource efficiency

### 3.2 Objective of the Program

Of high importance for CultTour Projects are the following Priority Axis:

- **Axis 5 Diversification of local economies through sustainable tourism**, Priority Axis 5.1: *“Preservation, protection, promotion and development of natural and cultural heritage”*

Specific objective: Sustainable Economic Revitalization of cultural and natural tourism potential of the regions for promoting diversification of economic activities, increasing competitiveness and attractiveness of regions

- **Axis 9 Development of educational infrastructure**, Priority Investment 9.1 *“Investments in education, skills and lifelong learning by developing education and training infrastructure”*

Specific objective: Improving educational infrastructure conditions for achieving necessary material prerequisites for an educational process at European level and increase participation in the educational process both for young and adults

- **3.3 Budget of the Program**

-

### 3.4 Funds and Intensity of Funding for one Project

Application's Guides not public yet

### 3.5 Eligible Applicants

Axis 5.1:

- Central and local public authorities
- Religious organisations
- NGOs
- Partnerships between 1.2 and 3
- SMEs (for recreational infrastructure + balneary tourism)

## Axis 9.1:

- The local public authorities
- State Higher educational institutions

### 3.6 Eligible Activities

#### Axis 5.1:

- Restoration, protection and exploitation of the world's cultural heritage through tourism and modernization of tourism related infrastructure
- Restoration, protection and preservation of the national and local cultural heritage (group A and group B) with touristic potential, including related infrastructure modernization with the purpose of integrating them in touristic circuits
- Investment in balneary tourism
- Investments in tourism recreational infrastructure
- The activities mentioned above are flexible, as long as they allow inclusion of cultural heritage in tourism circuits and prepare them for developing new activities, including economic.

#### Axis 9.1:

- Rehabilitation / modernization / equipping of educational infrastructure for ante-preschool (nurseries)
- Construction / rehabilitation / modernization / equipping of educational infrastructure for pre-school (kindergarten)
- Construction / rehabilitation / modernization / equipping of educational infrastructure for compulsory general education (schools I-VIII)
- Rehabilitation / modernization / equipping of educational infrastructure for vocational schools / colleges
- Rehabilitation / modernization / equipping of educational infrastructure for university

### 3.7 Duration of the Program

2014 - 2020

### 3.8 Link to the Download of the Original Documentation

Not public yet

## **4. National Cultural Fund**

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### **4.1 Source of Financing**

Ministry of Culture

### **4.2 Objective of the Program**

- promote cultural education and training in the field of culture
- encourage cultural mobility in Romania and cultural intervention
- national cultural values
- support for contemporary art
- encourage artistic debut

### **4.3 Budget of the Program**

Total budget 2014 - 8.000.000 RON

- Visual Arts - 2.300.000 RON
- Performing Arts - 2.700.000 lei
- Museum related activities and activities for promotion of written culture - 1.000.000 RON
- National cultural heritage – 1.800.000 Ron
- Appeals – 200.000 Ron

### **4.4 Funds and Intensity of Funding for one Project**

Maximum amount for 1 project = 80.000 Ron

Intensity of Funding – up to 90% of the total costs

### **4.5 Eligible Applicants**

- authorized individuals
- associations
- foundations
- public cultural institutions
- companies carrying out cultural activities

### **4.6 Eligible Activities**

It depends on the financing session.

For 2014, the cultural areas receiving financing are:

- Visual Arts (e.g: painting, sculpture, graphics, decorative arts, photography, video art, installations, ceramics, collage, animation, film, textile art, mixed media, new media, research in art history design, architecture)
- Performing Arts (theater, music, dance)
- Museum related activities and activities for promotion of written culture (including public lectures)
- National cultural heritage (material and immaterial) - Cultural activities related to the promotion of national and local heritage, traditional crafts, cultural heritage promotion mobile context, building and intangible cultural heritage research

#### **4.7 Duration of the Program**

First session of 2014 – deadline 12 March 2014

#### **4.8 Link to the Download of the Original Documentation**

<http://www.afcn.ro/>



## **5. National Program for Rural Development**

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### **4.1 Source of Financing**

EAFRD – European Agriculture Fund for Rural Development

### **4.2 Objective of the Program**

- The RDP is centred on the three key challenges of transforming and modernising the agriculture and forestry production and processing sectors, to maintain and enhance the quality of the rural environment, and to ensure adequate economic and social conditions for the rural population

### **4.3 Budget of the Program**

Total budget for the whole program 2014 -2020: 8,015 billion Euro

### **4.4 Funds and Intensity of Funding for one Project**

Intensity of Funding – from 40% up to 70% of the eligible costs, depending on the specific measures

### **4.5 Eligible Applicants**

The Program addresses to rural areas and urban areas with less than 20.000 inhabitants. The eligible applicants are different for each specific measure:

- Public entities and / or private , including their associations - legal entities that are specialised in vocational training , information , advice and promotion
- Farmers - specific conditions for specific measures
- Members of a rural household
- Young farmers in accordance with the definition provided in Art. 2 of Reg. (EU) . 1305/2013)
- Private legal persons registered under national law ( PFA , II, IF, enterprises) - specific conditions are described in the specific measures
- Administrative units and / or their associations
- Groups and producer organizations, cooperatives, established under the legislation in force, including fruit growing sector
- Institute and state research and development , and the thematic sub orchards including Public and private research facilities development
- Partnerships between producers / producer groups / institutes and public and private establishments R & D only in the thematic sub orchards
- Holders of public and private and non- agricultural land and their associations
- Forest owners and / or their associations

- State forest managers of public property
- Organizations / federations of water users , owners / holders of agricultural land constituted in accordance with the law
- Non-governmental organizations
- Religious organisations
- Operational Groups
- Public-private partnerships type GAL
- Managing Authority, the Paying Agency and other bodies involved in the implementation of the RDP

## 4.6 Eligible Activities

It depends on the specific measure. Of interest for CultTour Project are the measures supporting non-agricultural activities:

Measure 6.2 (for start-ups)

- production and marketing of non-agricultural products,
- crafts
- non-agricultural services and agro-tourism.

Measure 6.4 (for existing enterprises)

- production and marketing of non-agricultural products,
- crafts
- non-agricultural services
- Investment in infrastructure, recreational activities and rural tourism
- Production of biomass fuel

## 4.7 Duration of the Program

2014 - 2020

## 4.8 Link to the Download of the Original Documentation

<http://www.madr.ro/docs/dezvoltare-rurala/programare-2014-2020/programe/Programul-National-de-Dezvoltare-Rurala-2014-2020-proiect.pdf>

## AUSTRIA

## 1. Niederösterreichischer Wirtschafts- und Tourismusfond

### 1.1 Source of Financing

“Lower Austrian Economy and Tourism Fund” managed by the department of Economy, Tourism & Technology of the province of Lower Austria.

### 1.2 Objective of the Program

Through different funding schemes, the program aims to increase regional and local economic growth. Furthermore, it aims to increase the creation of added value in Lower Austria considering ecological and social circumstances. Finally, competitiveness of organizations in Lower Austria should be strengthened and work places created.

### 1.3 Budget of the Program

Not published.

### 1.4 Funds and Intensity of Funding for one Project

Types of funds: loan, grant, interest grant, contributions, liabilities or a co-nomination of these. For individual projects: 15-35% grant of the eligible expenditures (depending on location of investment and company size of applicant)

### 1.5 Eligible Applicants

The following target groups can be applicants:

- Business organizations
- Tourism and Leisure organizations
- Other organizations that set measures for the strengthening of the industrial economy or the tourism and leisure market.

The business’ main seat has to be in Lower Austria.

The following applicants are not eligible:

- Commercial banks
- Insurance companies
- Energy supply companies
- Branches of national commercial
- Cable & TV companies
- Corporations of the coal and steel industry
- Corporations of the synthetic fiber industry

- Shipbuilding corporations
- Fishing and aquaculture corporations
- Corporations from the agrarian sector
- Corporations producing milk or milk products
- Corporations predominantly owned by the state
- Corporations predominantly owned (>50%) by a municipality

## 1.6 Eligible Activities

Depends on the individual funding scheme

## 1.7 Duration of the Program

Depends on the individual funding scheme and the call.

## 1.8 Link to the Download of the Original Documentation

- General guidelines: <http://www.noe.gv.at/Wirtschaft-Arbeit/Wirtschaft-Tourismus-Technologie/Foerderungen/rechtliches.html>
- Link to different funding schemes: <http://www.noe.gv.at/Wirtschaft-Arbeit/Wirtschaft-Tourismus-Technologie/Foerderungen.html>

## 2. ÖNB Jubiläumsfond

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The OeNB Anniversary Fund promotes high-quality scientific work in the fields of economics and the medical sciences (clinical research) as well as projects in the humanities and social sciences, whereby the funding is intended to reinforce and strength Austria's position as a research location.

### 2.1 Source of Financing

Österreichische Nationalbank – Austrian National Bank

### 2.2 Objective of the Program

Focus areas of projects:

- Economics (for applications up to 2014):
  - The role and function of central banks during times of great economic and financial crises: historical, theoretical and economic perspectives
- Medical sciences (for applications up to and including 2014):
  - Cardiac and peripheral vascular diseases
- No focus areas have been determined for social science and humanities projects.

### 2.3 Budget of the Program

In 2012, the Anniversary Fund provided a total of EUR 10.1 million to support **scientific projects**.

### 2.4 Funds and Intensity of Funding for one Project

Primarily, funds granted by the OeNB Anniversary Fund are used to pay the personnel costs of young researchers.

### 2.5 Eligible Applicants

- The applicant must have completed a doctoral program before submitting a funding application
- The research center must be a public-benefit, nonprofit research institution headquartered in Austria (exception: applications by individuals)

### 2.6 Eligible Activities

- Research work is carried out (mainly) in Austria

- Research projects must not be commercial or profit oriented

## 2.7 Duration of the Program

<b>Period for Submitting Applications</b>	<b>Decision Meeting</b>	<b>Earliest Starting Date for Projects</b>
February 18, 2013, to July 31, 2013	December 12, 2013	January 1, 2014
<b>September 1, 2013, to January 1, 2014</b>	<b>June 26, 2014</b>	<b>July 1, 2014 (current submission period)</b>
February 10, 2014, to July 23, 2014*	December 11, 2014	January 1, 2015

## 2.8 Link to the Download of the Original Documentation

<http://www.oenb.at/en/About-Us/Research-Promotion/The-OeNB-Anniversary-Fund.html>

## BULGARIA



## **1. Operational Program “Regions for Growth”**

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Operational Programme “Regions in growth” 2014-2020 is an integrated operational programme targeted at achieving the objectives of the urban policy of Bulgaria and contributing to the regional dimension of the sectoral policies of regional importance included in the Partnership agreement. The basic principle of the programme is the application of integrated territorial approach. The need of this approach results from the regional disparities between the Bulgarian and the average EU regions and from the advanced process of mono-centrism in the case of Sofia and the 6 big cities which in the long term leads to serious imbalances between different parts of the country, unused potential of the territory and increased migration towards the biggest centers and to other EU countries. The current territorial model is one of the main preconditions for the demographic crisis and the process of depopulation of the peripheral parts of the country.

Therefore the model of moderate polycentrism, defined in the National Spatial Development Concept 2012-2025 (NSDC) and the Regional Development Plans (RDP) will be supported.

OPRG 2014-2020 is designed to answer to the most pressing needs of the country and to contribute to the fulfilment of the country-specific recommendations of the Council and of the national targets under Europe 2020 Strategy.

### **1. Source of Financing**

EU-Structural Funds

### **2. Objective of the Program**

- Specific objective 1: Promote regional tourism through the preservation, promotion and development of cultural and natural heritage
- Specific objective 2: Promote local economic potential and new form of employment in regions.

### **3. Budget of the Program**

Estimated budget: not public yet

### **4. Funds and Intensity of Funding for one Project**

Application's Guides not public yet

### **5. Eligible Applicants**

Direct beneficiaries:

- Ministry of Culture
- Religious institutions
- Municipalities
- Financial instruments
- NGOs in partnership with municipalities aiming at development of regional tourism products”

## 6. Eligible Activities

- **Priority Axis 1 Sustainable And Integrated Urban Development;**
  - Investment priority 2 *“Acting to improve the urban environment, to revitalise cities, regenerate and decontaminate brownfield sites (including conversion areas), reduce air pollution and promote noisereduction measures.”*

The urban environment is the key integrating factor for urban development projects. The development and regeneration of the urban environment is of crucial importance for the quality of life and the attractiveness of the urban areas. The key conclusion of the Social and Economic Analysis of the needs of OPRG 2014–2020 concerns the low. quality of the urban environment, public works and public infrastructure of a large portion of Bulgarian cities. It identifies an overall need for upgrading and gentrification of the physical infrastructure of cities, building upon and taking a step further to the measures implemented under OPRD 2007–2013. One of the principal flaws of the urban environment is the impossibility for people with disabilities to move freely in the streets or have normal access to administrative buildings, parks, entertainment and sports complexes, which additionally exacerbates the problem of the social isolation of that population group.

- Investment priority 4 *“Investing in health and social infrastructure which contribute to national, regional and local development, reducing inequalities in terms of health status, promoting social inclusion through improved access to social,cultural and recreational services and the transition from institutional to communitybased services”*

Cultural sites and facilities play a crucial role for urban life. Their poor physical condition inevitably causes an overall deterioration of the quality of cultural services. Few and far between are such cases where the authorities have considered improving access for people with disabilities – not just by means of an accessible architectural environment but also using modern audio-visual equipment designed for such groups of the population.

That is why investments in cultural infrastructure are aimed at making cultural sites and facilities more attractive, in order to encourage public participation in cultural life

as a factor for social cohesion and the integration in society of people who, for one reason or another, are vulnerable or disadvantaged.

Also the potential of cultural institutions to generate revenue and the possibility for return on investment is taken into account. Interventions in cultural infrastructure will stimulate employment in the services sector and will encourage the emergence of new forms of employment in the field of arts and crafts and the creative industries. As a result sustainable urban development will be achieved and preconditions for smart and inclusive growth will be created

## ▪ **Priority Axis 5 Regional Tourism**

The fifth priority axis is aimed at conservation, promotion and development of the cultural and natural heritage through development of regional tourism. In the draft of the Strategy for Sustainable Tourism Development in Bulgaria with Horizon 2030 as strategic objectives are pinned the conservation and the efficient use of the tourist resources (incl. cultural); increase of the share of the specialized types of tourism, incl. cultural (in all its forms – historical, archaeological, ethnographic and pilgrimage) and the stimulation of the integrated regional development of the tourism.

The activities under Priority axis 5 of Operational programme “Regions in Growth” 2014 - 2020 are oriented towards the realization of the main strategic objectives laid down in the draft of the Strategy for Sustainable Tourism Development in Bulgaria with Horizon 2030, which will result in adequate realization of the unused opportunities of the cultural tourism and in its sustainable development, taking into account the advantages of the diversity, uniqueness and authenticity of the resources in order to achieve balance between the development of the cultural tourism and the conservation of the resources.

## **7. Duration of the Program**

2014 - 2020

## **8. Link to the Download of the Original Documentation**

Not public yet

## 2. Operational Program “Environment 2014-2020”

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The presentation of the Operational Programme "Environment 2014-2020" is in terms of its applicability to the envisaged projects.

Operational Programme "Environment 2014-2020," (OPE 2014-2020) is one of the operational programs of the Republic of Bulgaria, prepared according to the implementation of EU strategy "Europe 2020" for smart, sustainable and inclusive growth. These three mutually reinforcing priorities envisage building an economy based on knowledge and innovation, encouragement of a greener and more competitive economy throughout a more efficient use of resources, as well as increasing economic activity and achieving higher growth and employment, leading to social and territorial cohesion. OPE 2014 - 2020, is generally aimed at implementing the priority of sustainable growth as stipulated in "Europe 2020" strategy and in particular at the following elements of the sustainable growth definition:

- Building a competitive low carbon economy in which resources are used in an efficient and sustainable way;
- Protecting the environment, reducing emissions and preventing biodiversity loss;
- Benefiting from Europe's leading position in the development of new environmental technologies and production methods.

### 2.1 Source of Financing

European Structural Funds

### 2.2 Objective of the Program

OPE actively supports the implementation of EU macro-regional strategy for Danube region development. The implementation of the program will complement in full synergy, but also a clear demarcation, the priorities of the Danube Strategy, as well as the Connecting Europe Facility, Romania-Bulgaria CBC and Danube transnational program. In this regard, the OPE will include projects that meet the objectives of the strategy, as into account should be taken and should be reported the results and additional needs in terms of realization of the projects Danube parks 1.0 and 2.0. The successful participation of Bulgaria in the Danube Strategy requires continuous implementation of the activities by different institutions and coordination among them regarding the implementation of a common action plan for all stakeholders with clearly defined responsibilities and specific tasks. At present a National mechanism for coordination the participation of Bulgaria in the EU Strategy for Danube Region is established. In accordance with the above-mentioned joint expert working groups

were established to work on specific objectives of the Strategy for construction and maintenance of infrastructure, as well as conservation and restoration of biodiversity in the Danube region.

## 2.3 Budget of the Program

Estimated budget: not public yet

## 2.4 Funds and Intensity of Funding for one Project

Application's Guides not public yet

## 2.5 Eligible Applicants

- **Priority axis 3 "natura 2000 and biodiversity"**

- *Priority 1: Management planning of protected areas NATURA 2000*

Beneficiaries: Public authorities and their subsidiaries in the sphere of their competence (eg Ministry of Environment and water, Ministry of Agriculture and Food, National Parks Directorates, Regional Inspectorate of Environment and Water, Natural Parks Directorates), municipalities and associations of municipalities, research and academic institutes, NGOs, supervisory and administration bodies of the protected areas.

- *Priority 2: Sustainable management of protected areas of NATURA 2000 network: Investments in conservation activities to maintain /improve the conservation status of species and natural habitats.*

Beneficiaries: structures of Ministry of Environment and water and Ministry of Agriculture and Food supervisory and administration bodies of the protected areas, NGOs, municipalities. Construction and maintenance of infrastructure needed to restore natural habitats and species. Beneficiaries: Municipalities, NGOs, Ministry of Environment and water, Ministry of Agriculture and Food, supervisory and administration bodies of the protected areas

- *Priority 4: Building, development and maintenance of a shared vision for the ecological network Natura 2000 in Bulgaria: Organization and implementation of innovative environmental events. Organization and implementation of attractive, innovative forms of events at the local and / or national level;*

Beneficiaries: NGOs and local authorities

## 2.6 Eligible Activities

### ▪ **Priority axis 3 "natura 2000 and biodiversity"**

In order Directive 92/43/EEC, Directive 2009/147/EC and EU biodiversity strategy to 2020 (Objective 1 and 2) to be met, resources should be invested in: Protection, maintenance and rehabilitation species and habitats; Development of PAMP under Directive 92/43/EEC; Development/updating of PTMP of protected territories that are within the range of the PA. Priority axis 3 of OPE envisages financial resources for overcoming the challenges "Support for sustainable management and restoration of Natura 2000, restoration and protection of wetlands and rivers, preparation of management plans, capacity building for authorities responsible for Natura 2000 as well as raising awareness among various stakeholders" and "Halting biodiversity loss". The identified measures in the framework of the priority axis are based on the National Priority Action Framework for Natura 2000 and the EU biodiversity strategy to 2020, as well as the national legislation.

**In 2014-2020, activities relevant to the envisaged under the present project will be funded.**

– *Priority 1: Management planning of protected areas NATURA 2000*

Preparation/actualization/harmonization of plans and other strategic documents  
Preparation and/or actualization of management plans and other relevant documents (including research studies, researches on needs of planning and implementation, based on profound knowledge); Harmonization of planning/strategic documents relevant to the same territory, for example:

- Implementation of innovative methods for joint management in accordance with the modern principles of biosphere reserves (BR) and parks according to the Seville Strategy for biosphere reserves under UNESCO's Man and Biosphere (MAB) program
- Exploring the possibilities for combining the target Natura 2000 territories with the requirements of the Seville Strategy for BR and their future nominations for winning the prize "Biosphere reserve" according to the UNESCO's Man and Biosphere program

▪ *Priority 2: Sustainable management of protected areas of NATURA 2000 network:* Investments in conservation activities to maintain /improve the conservation status of species and natural habitats.

- Implementation of activities set out in the Management Plan or other relevant documents and action plans.
- Restoration of natural habitats and habitats of species throughout:
- Reintroduction and displacement of the Natura 2000 species, where applicable;
- Restoration of old meanders and river beds;

- Increasing the resistance of the wetlands to the effects of climate change by implementing measures for maintaining the water regime;
- Protection and maintenance of swampy areas;
- Restoration and maintenance of wetlands, inland waters, spawning and migration routes of migratory species, including and cross-border wetlands under the Ramsar Convention, incl. throughout establishment and maintenance of green infrastructure projects;
- Pilot projects for restoration of natural habitat types;
  - *Priority 4: Building, development and maintenance of a shared vision for the ecological network Natura 2000 in Bulgaria: Organization and implementation of innovative environmental events. Organization and implementation of attractive, innovative forms of events at the local and / or national level;*
- Planning and implementation of support information campaigns aimed at stakeholders.
- Keeping project stakeholders informed of Natura 2000 topic, organization and implementation of a total of 25 regional support campaigns on specific topics is expected to be realized. The indicative scope of the measure includes the study of information needs, organizing communication events, use of relevant approaches for work with the mass media.
- Beneficiaries: NGOs, local and regional authorities (ERDF)

## 2.7 Duration of the Program

2014 - 2020

## 2.8 Link to the Download of the Original Documentation

Not public yet

## ITALY



## **Italy - Partnership Agreement (draft, 9 December 2013 version)**

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### OBJECTIVE THEME 6 - ENVIRONMENTAL PROTECTION AND ENHANCEMENT OF CULTURAL RESOURCES AND ENVIRONMENTAL (PROTECT THE ENVIRONMENT AND PROMOTE EFFICIENT USE OF RESOURCES)

The strategy for the enhancement of cultural and natural resources is based on a choice of required discontinuity with respect to implementing procedures experiment with the 2007-2013 programming period with the aim of improving, through the development of systemic and integrated resources and expertise territorial conditions for supply and use of cultural heritage in the areas of attraction and / or natural strategic importance such as to consolidate and promote territorial development processes. In this perspective, it will take into account the concentration of natural and cultural attractions (parks and protected areas), the framework conditions for the accessibility and usability of places, as well as the ability to enable integration and synergies between the cultural and social fabric and the economic system. In the context of territorial development strategy of which each region will be equipped, we promote sustainable and integrated management models, the creation of innovative systems and services for use of resources and the training needed to elevate skills and to qualify human capital.

We intend to look at the tourism product in its complexity and diversity compared to other industrial products, taking into account the close relationship and complementarities between the resources of the area and the business system. With the new programming we will, therefore, improve the competitiveness and attractiveness of tourist destinations, promoting management models, supporting the participation, cooperation and exchange between public and private actors operating in the sector.

Condition of effectiveness of the policies are, therefore, the processes of aggregation and integration between enterprises in the construction of a touristic product unit and testing of innovative models (such as, for example, dynamic packaging, marketing, networking, tourism information system, customer relationship management). It supports the competitiveness of enterprises through qualification interventions of innovation and product/service and promotes access to and transfer of knowledge as well as the qualification of human capital

**Funds: ERDF and EADFR**

## 1. ERDF Puglia Region Operative Program

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Area of the Programme: **Puglia Region**

### 1. Source of Financing

UE (ERDF), national counterpart, regional counterpart

### 2. Objective of the Program

Not public yet

### 3. Budget of the Program

Not public yet

### 4. Funds and Intensity of Funding for one Project

Not public yet

### 5. Eligible Applicants

Not public yet

### 6. Eligible Activities

Not public yet

### 7. Duration of the Program

2014 - 2020

### 9. Link to the Download of the Original Documentation

Not public yet

## GREECE