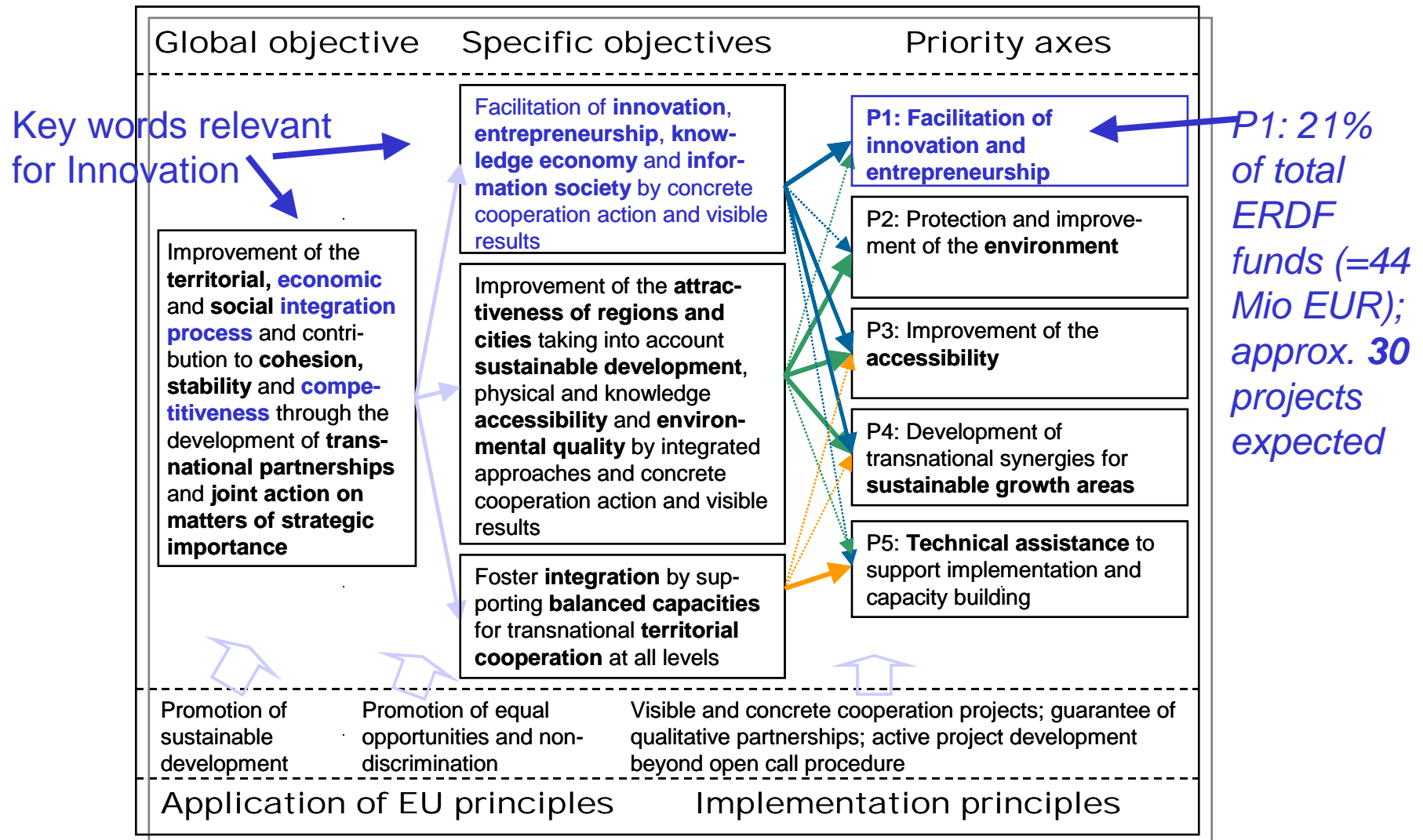


South East Europe Kick off Event
Budapest, 27&28 March 2008

Presentation of the SEE
programmes priority axis 1:
*Facilitation of innovation and
entrepreneurship*

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Context



Review

Innovation related projects in the INTERREG III B CADSES NP 2000-2006 (6 of 134 approved in total):

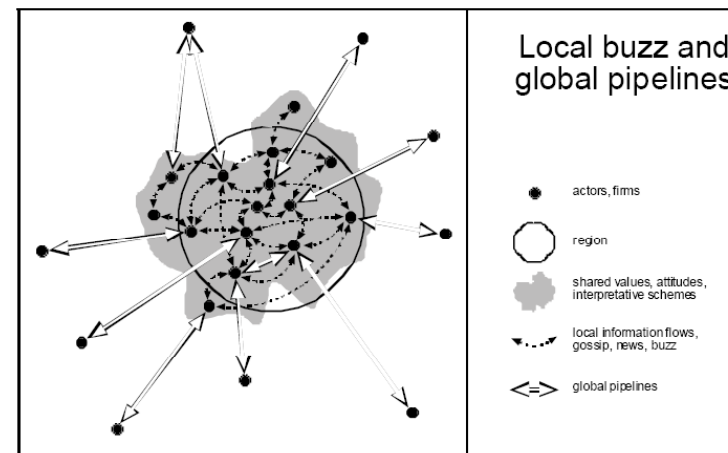
<p>Priority 1</p> <p>Promoting spatial development approaches and actions for social and economic cohesion</p>	<ul style="list-style-type: none">■ GO Network (<i>innovative financial instruments to support SMEs</i>), www.gonetwork.info■ INCLUDE (<i>industrial cluster development</i>), www.include.net■ InServNet (<i>strengthening innovation networks</i>), www.inservnet.net■ SEEDS (<i>supporting SME development and internationalisation</i>), www.seedsproject.net■ TECPARKNET (<i>cooperation of science and technology parks</i>), www.tec-park.net■ WEFnet (<i>supporting female entrepreneurship</i>), www.wefnet.eu
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Challenges / 1

- The requirement for **more competitiveness and Innovation** is a **top policy priority** of the EU
- However, South East Europe is **rarely associated** with those two terms
 - Low performance with respect to R&D indicators, few countries have innovative activities comparable to EU standards
 - Research, technology and innovation investments are heavily polarised in the Western Edge of the programme area
 - Comparative advantage of many SE- European countries is “low wages”. This advantage will vanish in a few years.
 - Many small states in SE-Europe, but innovation needs some critical mass
 - Growth poles exist in urban centres. They should be fostered.

Challenges / 2

- Strengthening the **“local buzz”** and **“interregional pipelines”** to develop **SE-Europe** as a (future) **“place of innovation”** (Think SE-Europe!)
- **Stimulate the local/regional “buzz”**
(broaden the basis for innovation, e.g. through more effective provision of collective innovation support services and better innovation governance)
- **Establish more effective interregional “pipelines”** *(pipelines to the outside world help to set up diffusion mechanisms, to develop and strengthen specific technology fields, to gain critical mass and visibility)*



Source: Bathelt/Malmberg/Maskell (2003)

P1, directions of support

<p>Priority Axis 1: Facilitation of innovation and entrepreneurship</p> <p>Objective is to facilitate innovation, entrepreneurship, knowledge economy and to enhance integration and economic relations in the co-operation area</p>	<p>1. Develop technology and innovation networks in specific fields</p>	<p>Technological co-operation in specific technology fields; Innovation oriented public procurement</p>
	<p>2. Develop the enabling environment for innovative entrepreneurship</p>	<p>Addressing structural deficits especially in the SME sector such as missing access to knowledge, bad roads to market, low level of internationalisation</p>
	<p>3. Enhance the framework conditions and pave the way for innovation</p>	<p>Strengthening the enabling innovation environment at the governance level and promotion of public awareness for innovation</p>

Selective

Fitting to various needs

Progressive

Areas of Intervention

■ 1.1: Develop technology and innovation networks in specific fields (1/3)

- Preparation, creation or restructuring of **technology and innovation-oriented networks** in specific technology fields in the industrial and service sectors relevant for the programme area
- Concrete projects in **building up technology and innovation capacity** for improved products, processes and services in specific technology fields (e.g. advanced engineering, automotive, ICT, urban technologies)
- Develop **skills and competencies**. The exchange of skill at various levels should be fostered (innovators, researchers, professors, students)
- Introduction of **innovation-oriented public procurement** (e.g. development of public procurement rules that allow for the accommodation of technical change and innovation risks, e.g. in the development of innovative energy concepts for public buildings)

Areas of Intervention

■ 1.1: Develop technology and innovation networks in specific fields (2/3)

- Orientation on technology and innovation. **Pure academic research** activities **cannot** be supported under this programme
- Projects could include **activities** such as networking and exchange of information activities (not stand alone!), studies and operational plans, capacity building activities, promotion actions, set-up of services, preparation and conduction of investments proposed by transnational strategic concepts, including infrastructure investment if appropriate and justifiable
- **Target groups:** Universities, research centres, scientific institutions, higher education institutions, Regional and local development agencies focused on technology and innovation (e.g. Regional Innovation Agencies, Technology transfer institutions), National, regional and local authorities

Areas of Intervention

■ 1.1: Develop technology and innovation networks in specific fields (3/3)

Examples of (multilevel) activities within transnational partnerships that can be supported under this area of intervention:

- ***Preparing activities** that support the development of technology and innovation-oriented networks in specific technology fields (e.g. feasibility studies, set up of databases, set up of a management)*
- *Formation/consolidation/restructuring of transnational networks of **productive clusters***
- ***Science- and technology park networks** developing standards and locational requirements for successful technology oriented real estates*
- *Strategic co-operation aiming at enhancing the use of innovative and **cleaner new technologies** and its application at local and regional level*

Areas of Intervention

■ 1.2: Develop the enabling environment for innovative entrepreneurship (1/3)

- Preparation/creation/restructuring of networks for **better utilization** of the **possibilities** of the **South East economic area** and for a more effective **provision of collective business and innovation support** services especially for SMEs (*in production, business related services, tourism*)
- Networking of **existing SME-support facilities** in the programme area to set up mechanisms to allow sharing and dissemination of effective approaches in supporting SME
- Networks should exchange, develop, promote and apply (in pilot projects) appropriate “**soft measures**”, e.g. for better exploitation of the market opportunities in the area, ensuring SMEs’ access to relevant information, support technology transfer, encouraging micro and family firms to develop entrepreneurial spirit, mobilise start ups, manage intellectual and industrial property rights and patent rights, ease the access to appropriate forms of finance and promote skills and knowledge necessary for innovation

Areas of Intervention

■ 1.2: Develop the enabling environment for innovative entrepreneurship (2/3)

- Projects could include **activities** such as networking and exchange of information activities (not stand alone!), studies and operational plans, capacity building activities, promotion actions, set-up of services, preparation and conduction of investments proposed by transnational strategic concepts, including infrastructure investment if appropriate and justifiable
- **Target groups:** Business support actors and facilities with a view of the needs of SMEs (e.g. Chambers of commerce), Universities, research centres, scientific institutions, higher education institutions, tertiary education institutions, Regional and local development agencies focused at technology and innovation, National, regional and local authorities

Areas of Intervention

■ 1.2: Develop the enabling environment for innovative entrepreneurship (3/3)

Examples of (multilevel) activities within transnational partnerships that can be supported under this area of intervention:

- *Pooling expertise in networks to help SMEs diagnose and solve legal, organisational and human issues associated with innovation processes*
- *Co-operation activities for the support and promotion of **female entrepreneurship***
- *Developing standards and locational requirements for successful **innovation oriented real estates** (“innovative business parks”) to be situated in the programme area*

Areas of Intervention

■ 1.3: Enhance the framework conditions and pave the way for innovation (1/3)

- Set up exchange and co-ordination mechanisms for research, technology and innovation approaches and policies (**governance aspect**). Increase public awareness on the importance of technological progress by transnational actions in the area (**awareness aspect**)
- Develop the **institutional framework** to facilitate and foster innovation, to create an innovation friendly environment by coordinated action in the programme area (Innovative milieu, new forms of institutional governance)
- Support the **image formation** of South East Europe as a future place of innovation and growth, **encourage young people** to develop entrepreneurial spirit, mobilise existing institutions in contacting and communicating with the population, wake enthusiasm for scientific education, tackle **information lacks** in the area of technology and innovation, paying special attention to **gender issues** to increase the participation of women in technology and innovation

Areas of Intervention

■ 1.3: Enhance the framework conditions and pave the way for innovation (2/3)

- Projects could include **activities** such as networking and exchange of information activities (not stand alone!), studies and operational plans, capacity building activities, promotion actions, set-up of services, preparation and conduction of investments proposed by transnational strategic concepts, including infrastructure investment if appropriate and justifiable
- **Target groups:** Universities, higher education institutions, research centres, scientific institutions, colleges, tertiary education institutions, Regional and local development agencies focused at technology and innovation, National, regional and local authorities, Chambers of commerce, collective business support actors, Non-governmental organisations / public-like organisations

Areas of Intervention

■ 1.3: Enhance the framework conditions and pave the way for innovation (3/3)

Examples of (multilevel) activities within transnational partnerships that can be supported under this area of intervention:

- *Setting up **exchange and co-ordination mechanisms** for research, technology and innovation approaches and policies across South East Europe between key players of the innovation system (including exchange schemes)*
- *Improving the **common governance at regional and local level** with respect to innovative entrepreneurship. Support the development of “innovation management”, “innovation support” and “innovation governance”*
- *Networks **encouraging young people** to develop entrepreneurial spirit and wake enthusiasm for scientific education (e.g. offering open labs for pupils)*

Complementarities

- Ensure more **interlinking** of the SEE-programme with:
 - Programmes under the Convergence Objective and Competitiveness Objective with regard to innovation
 - Competitiveness and Innovation Framework Programme (CIP), Innovation Relay Centres (IRC)
 - Regions for Economic Change initiative
 - Operations of the EIB
 - 7th Research Framework Programme

Criteria for the quality check

■ Guiding questions to assess the project proposals

1. Quality of Transnational Partnership

- 1.1 Is the **partnership composition** well justified and able to contribute in a balanced manner to the implementation of the transnational co-operation project?
- 1.2 Do project partners have the **sufficient institutional and technical capacity** to achieve the projects aims?
- 1.3 Is the **transparency and efficiency of project management and co-ordination** secured? *(only full application)*
- 1.4 Is **internal and external communication / dissemination** and knowledge management clearly addressed? *(only full application)*

Criteria for the quality check

2. Quality of Content

- 2.1 To what extent the project provides a **significant contribution** to the overall objectives of the programme?
- 2.2 To what extent the project provides a **significant contribution** to Priority Axes and Areas of Intervention of the programme?
- 2.3 Is the project's **conceptual approach and work plan** well designed and realistic? (*only full application*)
- 2.4 Are the **projects deliverables** clearly defined and are the assumptions on their use realistic?
- 2.5 Is there a **sound and reasonable budget** and does the amount of the grant being requested represent value for money? (*light assessment in EoI*)
- 2.6 Are there **synergies and / or complementarities** with other territorial co-operation projects or other EU funded policies and programmes? (*light assessment in EoI*)

Presentation P1 Innovation

Thank you for your attention!

Andreas Resch